

Group Worksheet

Discourse Community Profile

WRIT 1301 University Writing // Section 3 // Summer 2015 // Tham

A pocket definition of Discourse Community:
Groups that have common goals and purposes, and use communication to achieve these goals.

Follow these steps to complete this project:

1. Locate a physical discourse community on the UMN campus or nearby areas.
2. Identify the elements of discourse used in that community.
3. Analyze and evaluate the effectiveness of the discourse used in that community.
4. Present findings in class.

Group members: _____

Discourse community chosen: _____

Examples of communications found:

Creator(s) of communications found:

Audience of communications found:

What seems to be the intended goals of the communications found?

What are some rhetorical appeals used in the communications found? (Ethos, Logos, Pathos)

What are the observed interactions between the creator(s), audience, and the communication artifacts found in the discourse community?

Do these interactions align with the intended goals of the communications used?

Summarize your overall findings and write a statement of effectiveness based on your observations and analysis.

Send pictures that show the communicative artifacts, their creators and audience/users, and any other scenes that support your statement of effectiveness to the instructor at thamx007@umn.edu.

Be prepared to share your observations and findings in class.